



Canadian Tamil Congress
கனடியத் தமிழர் பேரவை
Congrès Tamoul Canadien
“Voice of Tamil Canadians”

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FOR IMMEDIATE RELEASE

CTC Conducts Strategy Session to Define Future Focus

Toronto, ON – June 17, 2024 – The Canadian Tamil Congress (CTC) hosted a pivotal meeting on Saturday, bringing together members, board of directors and advisors for a full-day session aimed at charting the organization’s strategic direction for the next five years.

The session was facilitated by dedicated community members and involved an extensive SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis, followed by breakout discussions. These discussions focused on identifying and prioritizing CTC’s role in Canada and Sri Lanka, and exploring effective ways to engage with the broader Canadian Tamil community.

Key discussion points included:

- CTC’s evolving role in both Canada and Sri Lanka
- Strategies for broader engagement with the Canadian Tamil community
- Challenges faced by the organization and the community

Followings this session, CTC will conduct a comprehensive public consultation among the Canadian Tamil community to better understand the evolving needs of the community. This consultation process will ensure that the diverse voices and needs of the Tamil community are effectively represented in CTC’s initiatives.

The CTC is committed to fostering a cohesive and inclusive environment for all members of the Canadian Tamil community. The insights and recommendations from this session will guide CTC in strengthening its impact and ensuring its activities align with the community’s needs and aspirations.

For further information, please contact:

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About Canadian Tamil Congress:

The Canadian Tamil Congress (CTC) is a non-profit organization that serves as a voice for the Tamil community in Canada. CTC is dedicated to promoting the cultural, social, and economic well-being of Tamils in Canada, fostering stronger ties with the broader Canadian society, and advocating for human rights issues affecting Tamils globally.